

NCC Cable System Order

Order #	62322336
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	08/22/16 - 08/29/16
Agency	National Media
Advertiser	Carlos Beruff

Client Code	
Product Code	
Est Code	7681
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/22/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$910.00		
Commission	\$136.50		
Net Total	\$773.50		
Total Spots	23		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: mg from 62319025, +\$28. Rev. 8.22
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X			-	-	3	\$14.00	\$42.00	30	IPE
2	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$14.00	\$14.00	30	IPE
3	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	4	\$38.00	\$152.00	30	IPE
4	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	IPE
5	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X			-	-	10	\$53.00	\$530.00	30	IPE
6	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$53.00	\$106.00	30	IPE
7	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00			X	X	X			-	-	2	\$14.00	\$28.00	30	R1: +2x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	19	4	0	0	0	0	0	0	0	0	0	0	23
AMT	\$752.00	\$158.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$910.00

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Date Printed 08/23/16

62322336 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62322336	Flight Dates	08/22/16 - 08/29/16	Update Date	08/22/16
Syscode	6588	Agency	National Media	Version	2 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Carlos Beruff	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$3,472.00
AE	Paul Doll	Product Code		Commission	\$520.80
Sales Coordinator	Matthew Charpentier	Est Code	7681	Net Total	\$2,951.20
Office	Washington	Product Name		Total Spots	22
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: mg from 62319025 +\$54. rev. 8.22			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X			-	-	4	\$54.00	\$216.00	30	IPE
2	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$54.00	\$54.00	30	IPE
3	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	3	\$151.00	\$453.00	30	IPE
4	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$151.00	\$151.00	30	IPE
5	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X			-	-	10	\$212.00	\$2,120.00	30	IPE
6	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$212.00	\$424.00	30	IPE
7	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00			X	X	X			-	-	1	\$54.00	\$54.00	30	R1: +1x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	18	4	0	0	0	0	0	0	0	0	0	0	22
AMT	\$2,843.00	\$629.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,472.00

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NCC Cable System Order

Order #	62322336
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	08/22/16 - 08/29/16
Agency	National Media
Advertiser	Carlos Beruff

Client Code	
Product Code	
Est Code	7681
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/22/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,569.00		
Commission	\$535.35		
Net Total	\$3,033.65		
Total Spots	22		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: mg from 62319025, +\$54 rev. 8.22
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X			-	-	3	\$54.00	\$162.00	30	IPE
2	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$54.00	\$54.00	30	IPE
3	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X			-	-	4	\$151.00	\$604.00	30	IPE
4	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X							-	-	1	\$151.00	\$151.00	30	IPE
5	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X			-	-	10	\$212.00	\$2,120.00	30	IPE
6	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$212.00	\$424.00	30	IPE
7	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00	X	X	X	X	X			-	-	1	\$54.00	\$54.00	30	R1: +1x mg

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	18	4	0	0	0	0	0	0	0	0	0	0	22
AMT	\$2,940.00	\$629.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,569.00

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Date Printed 08/23/16

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